

TisPlan Employment Needs Survey

December 2017

Introduction

In November – December 2017, an employment needs survey was carried out by the TisPlan steering group to gather evidence on local employment need. In particular, this survey focused on existing employment capacity and premises, their suitability to meeting business needs and any preferences to relocate in the short to medium term.

This was prompted partly from Reg 14 consultation responses over the Summer 2017 for there to be a more robust evidence base for the employment policies in order to complement the extensive community consultation work already carried out by the TisPlan steering group.

The results are illustrative of the unmet expansion needs of local businesses, particularly for those who would ideally seek to be based at a redeveloped Station Works, or in the outlying hamlets of West Tisbury.

TisPlan has great potential to support these businesses to meet their needs through the comprehensive redevelopment of Station Works and to safeguard existing and former employment premises, especially supporting redevelopment of disused agricultural buildings for new commercial purposes.

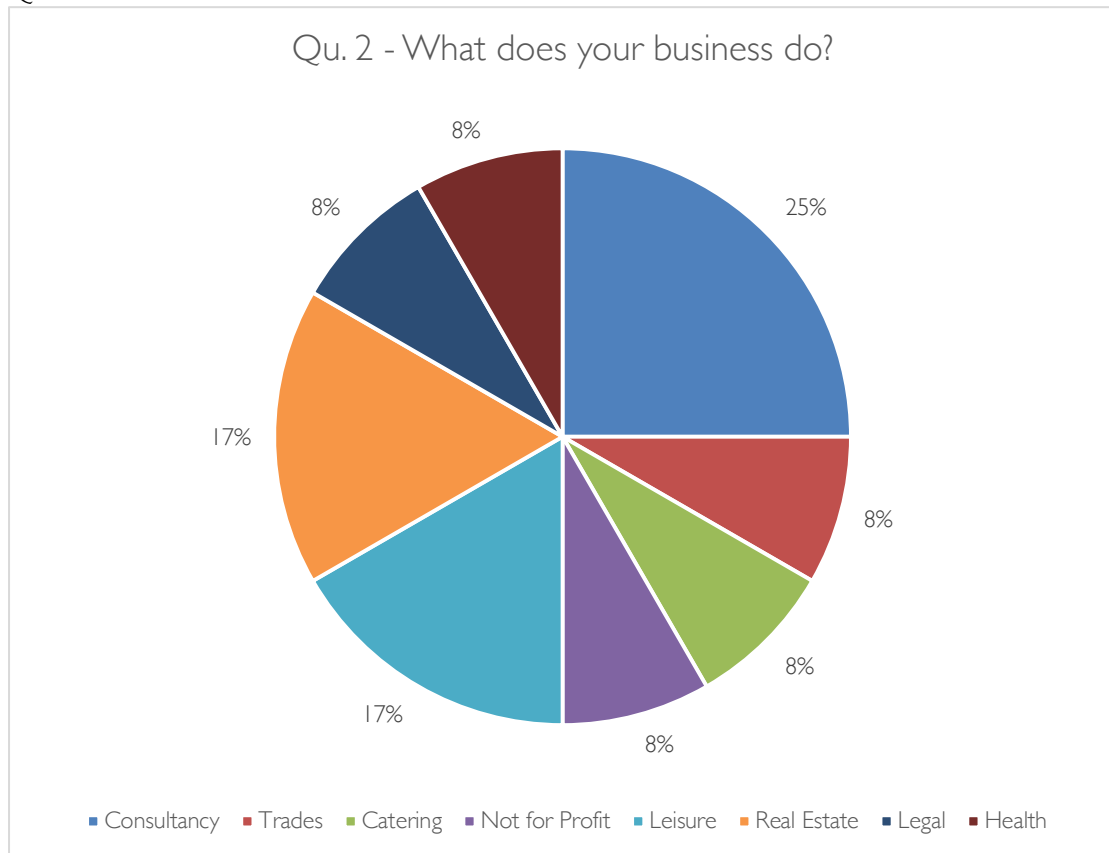
However, a more in-depth study with local businesses should be carried out in the event of the redevelopment of Station Works and other sites which could provide for employment premises in the TisPlan area.

Respondent overview

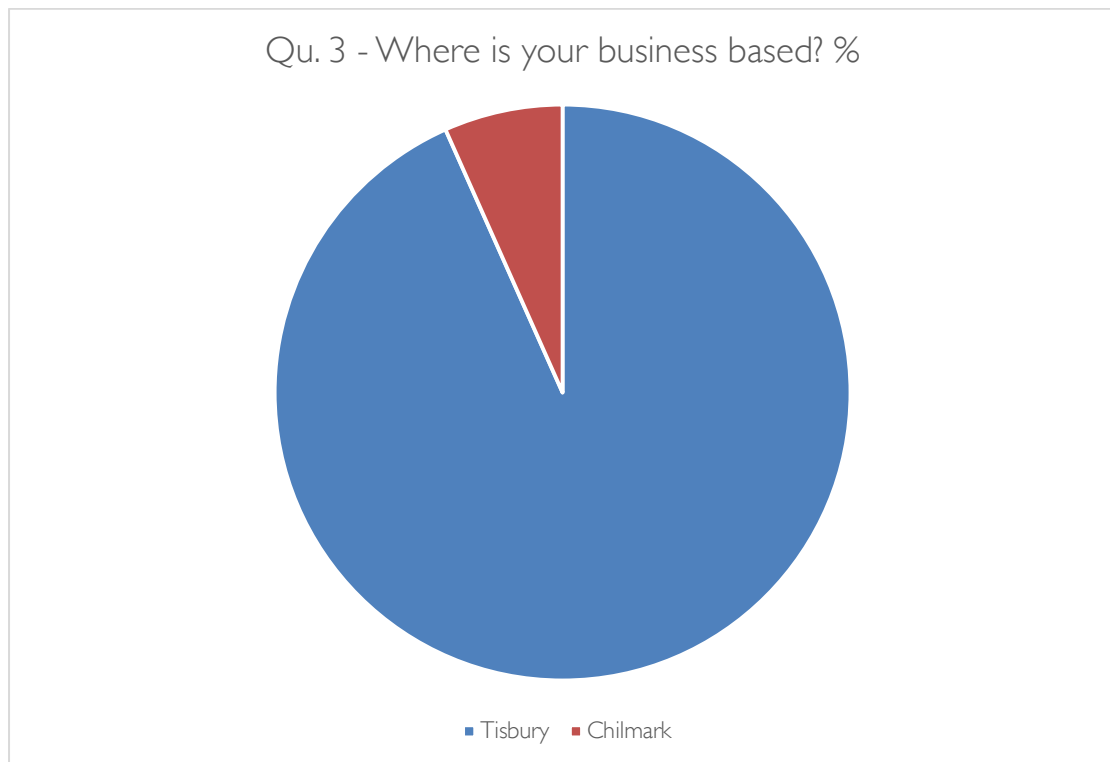
In total 16 unique respondents completed the survey, which reflected the needs of 17 businesses based at 16 different sites within the TisPlan neighbourhood area. However, there were no responses from businesses based in West Tisbury.

Questionnaire Results

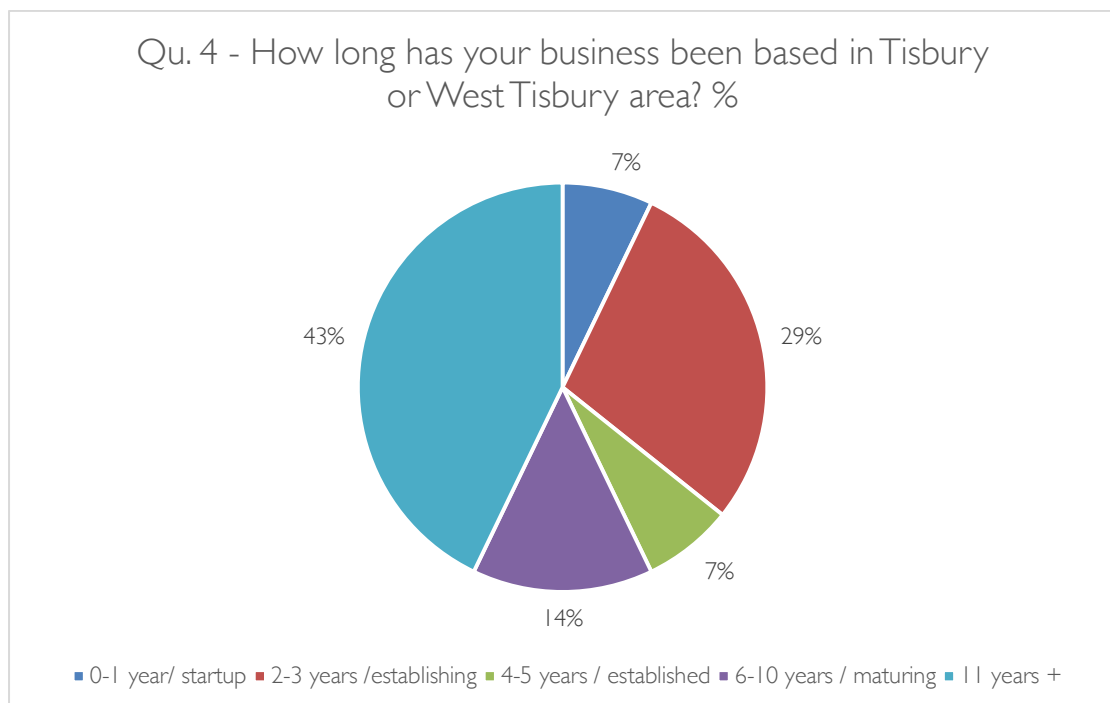
Qu. 2



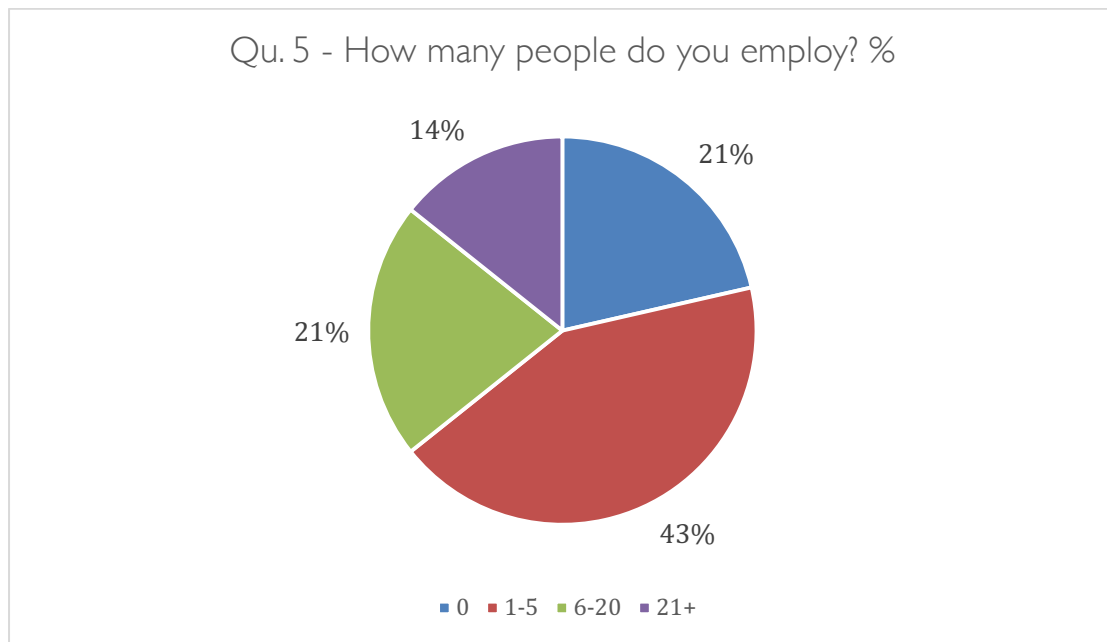
Question 3.



Question.4.

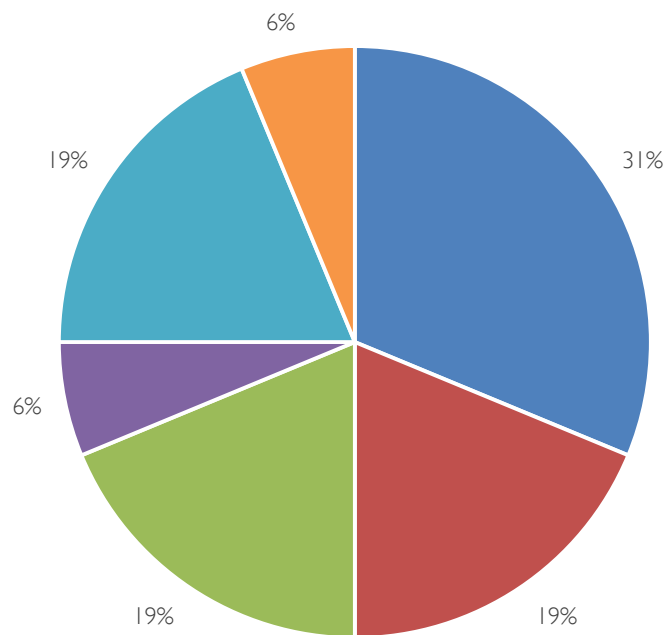


Question. 5.



Qu. 6.

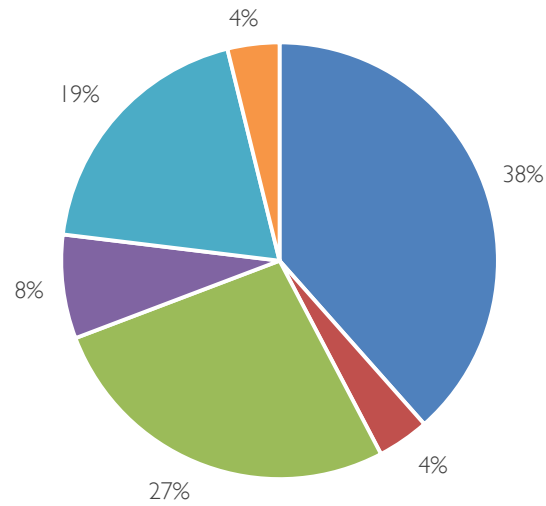
Qu. 6 - What is your current business accommodation? %



- Home-based
- Tisbury High Street (retail)
- Wyndham Estate unit
- Other office premises within Tisbury
- Tisbury High Street Tisbury (non-retail)
- Employment/office space within hamlets/countryside (e.g. West Tisbury)

Qu. 7

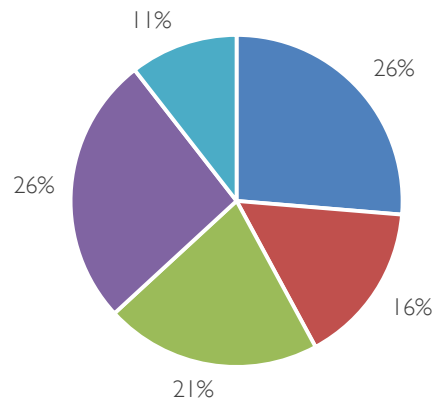
Qu. 7 - Which of the following is likely to apply to you in the next 5 years? %



- We will likely recruit additional staff
- We want a flexible office tenancy e.g. short-term, daily hire, hot-desking or serviced offices
- We will be looking for bigger premises
- We will be looking to be nearer Tisbury railway station
- We will likely keep the same office location
- Don't know

Qu. 8

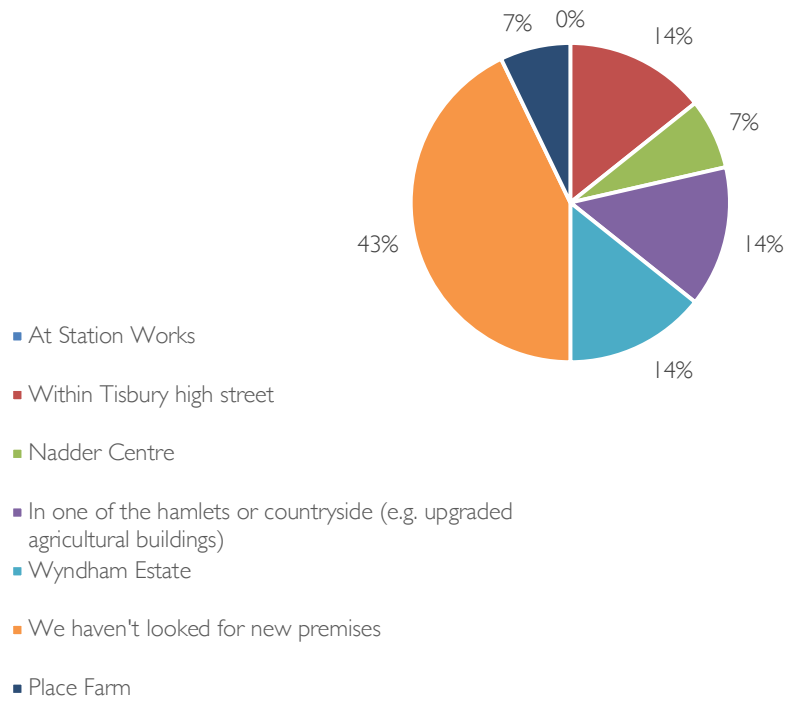
Qu. 8 - If you will be looking for bigger premises, where would you ideally like to be based?



- In one of the hamlets or countryside (e.g. upgraded agricultural buildings)
- Wyndham Estate
- At Station Works (if it was redeveloped)
- Within Tisbury high street
- Don't know

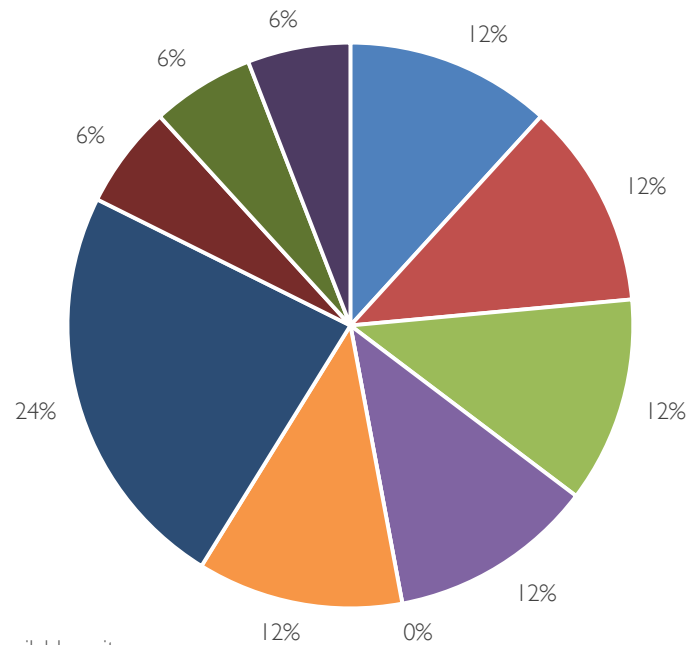
Qu. 9

Qu. 9 - If you have already looked for premises, which sites did you look at?



Qu. 10

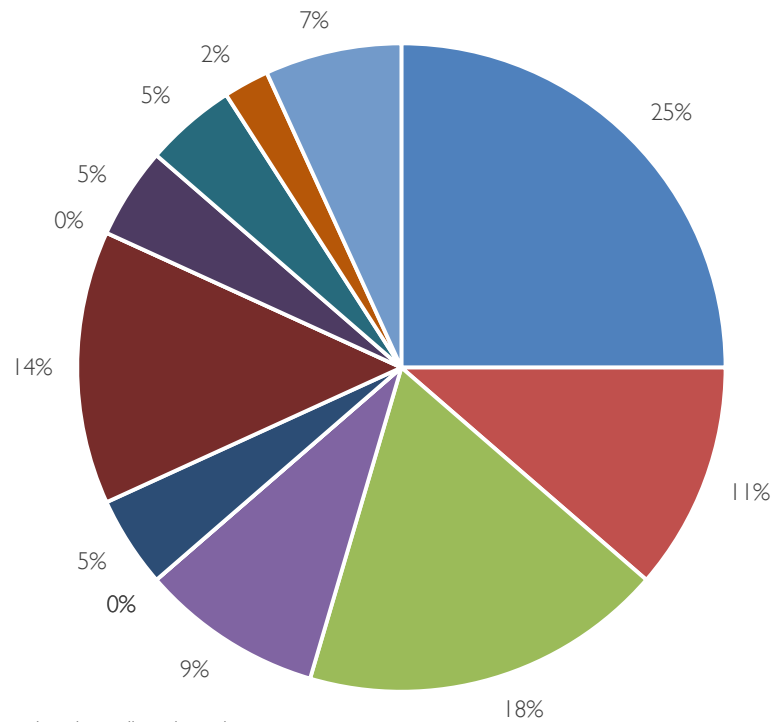
Qu. 10 - If you have already looked for premises which, if any, of these did you experience?



- Lack of available units
- High cost of units
- Units did not reflect modern business needs
- Location lacked sufficient parking
- Units did not allow for employees/staff to walk/cycle to work
- The site met our needs (i.e. current tenants)
- We haven't looked for new premises
- None. Plenty of choice at reasonable cost
- Not of the right size / standard / type / quality
- Supply exceeds demand and premises were sold for conversion to private residence.

Qu.11

Qu. 11 - What facilities or services would be the most helpful to you in establishing or expanding your business in Tisbury? (these may not be directly influenced by TisPlan but the parish councils may be able to influence their provision)



- The most up to date broadband service
- Retention of or expansion of train schedules to match business operating hours
- Greater parking within Tisbury
- Additional parking within our own business premises
- Units did not allow for employees/staff to walk/cycle to work
- Provision of alternative transport facilities such as electric car/motorbike charging stations
- Innovative train to office transport services
- Links to funding sources for businesses to locate here
- Links to available local resources to outsource elements of our business e.g. personnel, IT, financial and other support
- Local training services/facilities e.g. apprenticeships and further education
- Additional support from Tisbury Business Association
- Less restrictions on commercial redevelopment within the AONB
- Don't know